



## Asia Policy Dialogue Welcome Pack: 26<sup>th</sup> May 2016

**Dear Delegates,**

Welcome to the Asia Policy Dialogue! It is a privilege having you with us.

The Asia Policy Dialogue is a collaborative effort by AVPN, the BMW Foundation and British Council, and is now joined by the Global Social Economy Forum (GSEF). The dialogue further aims to explore how governments can contribute to the achievement of the Sustainable Development Goals (SDGs) through the promotion of social enterprise and social investment. The Asia Policy Dialogue will convene at **Regal Kowloon Hotel**, just a 12-minute walk away from Hong Kong Polytechnic University, where our annual AVPN conference is held.

We are pleased to inform that you are entitled to **complimentary tickets** for our annual AVPN conference, which will be held on **23 – 25 May 2016**. The AVPN conference is a great way to find out more about the development of social investing in the Asian. Please let us know if you would like to attend the conference but have yet to register, please contact [stacey@avpn.asia](mailto:stacey@avpn.asia).

### **Presentation:**

If you are representing your country to make the presentation in the morning, please refer to the "Presentation Points" and Template documents and follow the instructions and deadline strictly so that we can keep to schedule and the overall theme and direction of the discussion.

Last but not least, you are cordially invited to a **welcome dinner** organized by the British Council on the evening of **25<sup>th</sup> May**, please RSVP if you are not able to attend.

The Asia Policy Dialogue aims to convene regularly to share insights in policies and programmes for social impact. With continued support, it will look at producing regional reports on the state of social investing and holding relevant workshops and training for government and multi-lateral stakeholders. The discussions of the day will also be recorded and produced as a report for internal circulation amongst all delegates.



### **AVPN Conference Details:**

Dates: 23 May (Members Day), 24 – 25 May 2016 (Main conference)

Venue: Hong Kong Polytechnic University, Building Z, Level 2, 11 Yuk Choi Rd

The full programme is available at: <https://2016.avpn.asia/>

Complimentary tickets for APD Delegates (please inform us if you are attending but have yet to receive your eventbrite tickets)

### **Asia Policy Dialogue Details:**

#### **Welcome Dinner**

Date: 25<sup>th</sup> May 2016

Venue: Loong Toh Yuen restaurant, Hullett House, 1881 Heritage, 2A Canton Road, Tsim Sha Tsui, Kowloon

Time: 7 – 9pm

(Shuttle bus service will be provided from the conference venue at Hong Kong Polytechnic University to the restaurant.)

### **Asia Policy Dialogue Event:**

Date: 26<sup>th</sup> May 2016

Venue: Regal Kowloon Hotel, 71 Mody Road, Tsimshatsui, Hong Kong – Luxembourg Room, Level 3

Time: 9am – 5.30pm

Audience: 60 pax of government officials from Asia Pacific, including Australia, Bangladesh, China, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, Myanmar, Pakistan, Philippines, Singapore, Thailand, Vietnam

## Programme

### Morning session:

- 0830 – 0900hr: Registration
  - 0900 – 0905hr: Welcome & introduction to agenda by AVPN, Chief Executive Officer, Naina Subberwal Batra
  - 0905 – 0940hr: 15-min speeches from guest speakers Paul Carttar (former director of Obama's Social Innovation Fund and Co-Founder of Bridgespan) and Cliff Prior (CEO of Big Society Capital) to set the tone and provide an overview on government policies and social investing eco-system relating to SDGs (with 5 mins questions)
- 0940 – 1135hr: Presentations from regional representatives on each country's programmes related to social investment or innovation (5 minutes each, estimated 15 representatives – split into 2 groups, with commentary from facilitators/guest speakers midway <before 15min tea break> and at the end). (Please refer to following page for speakers)
- 1135 – 1220hr: Panel presentation on *Role of municipal governments in promoting social economy* (Please refer to following page for speakers)
  - 1220 – 1230hr: Wrap up morning session by Paul Carttar

### 1230 – 1400hr: Networking Lunch

### Afternoon session:

- 1400 – 1415hr: Introduction by Tristan Ace, British Council on role of social economy in achieving the SDGs
- 1415 – 1500hr: Panel discussion on multi-sector collaboration success cases, focused on the *housing sector*. Speakers will reflect project collaborations between government, private sector and the intermediary (organisation that brings the project together): e.g. cooperatives of community owned housing project. (Please refer to following page for speakers)
- 1500 – 1600hr: Facilitated discussion in groups by Paul Carttar, assisted by partners from AVPN, British Council, BMW Foundation, GSEF on how each country can contribute towards the SDGs with multi-sector collaboration initiatives
- 1600 – 1700hr: Group will reconvene to present thoughts about each country's aspirations on policy and programme initiatives
- 1700 – 1715hr: Closing on future steps of Asia Policy Dialogue

## 1. Speakers: Dialogue Moderators



Paul Carttar is an independent consultant, senior advisor to and co-founder of The Bridgespan Group. His work has focused on social innovation, enhancing the effectiveness of philanthropy, and scaling solutions that work. Paul recently served as the initial director of the Social Innovation Fund (SIF), a priority program of the Obama Administration that has mobilized nearly a half-billion public and private dollars to grow promising nonprofits with evidence of impact in low-income communities.



Cliff Prior is the CEO of Big Society Capital. Prior to that, he was the CEO of UnLtd, the UK Foundation for Social Entrepreneurs, for the last nine years. UnLtd has supported 13,000 people to start new social ventures. Before UnLtd, Cliff was CEO of Rethink, the charity for people affected by severe mental illness, which is both a mass membership campaigning charity and a major provider of mental health services to the NHS and local authorities. Also a founding trustee of Clore Social Leadership, he has chaired the mission alignment group for the G8 Social Impact Investment Taskforce.

## 2. Speakers: Country Representatives

Time	Country	Name	Organization	Designation
9.40 – 9.45	Australia	Kristy Graham	Department of Foreign Affairs and Trade	Policy Officer, Private Sector Development Section
9.45 – 9.50	Bangladesh	Md. Ashadul Islam	NGO Affairs Bureau, Government of People's Republic of Bangladesh	Director General
9.50 – 9.55	China	Chao Wang	Tsinghua University Institute of Philanthropy	Executive Vice Dean
9.55 – 10.00	Hong Kong	Kim Salkeld	Efficiency Unit, HKSAR Government	Head of the Efficiency Unit
10.00 – 10.05	Indonesia	Chrisma Albanjar	Office of Presidential Staff	Special staff to the Chief of staff
10.05 – 10.10	India	TL Satyaprakash	Municipal Commissioner, Gurgaon, Haryana	District Commissioner
10.10 – 10.15	Japan	Ken Ito	G8 Social Impact Investment Taskforce	Secretariat
10.15 – 10.45	<i>Commentary by Moderators followed by Tea Break</i>			
10.45 – 10.50	Korea	Choi Hyuck Jin	Korea Social Enterprise Promotion Agency, KOSEA	Director
10.50 – 10.55	Malaysia	Eddie Razak	Agensi Inovasi Malaysia, AIM	Executive Vice President
10.55 – 11.00	Myanmar	Aung Thun Thet	Office of the President of the Republic of the Union of Myanmar	President's Economic Advisor
11.00 – 11.05	Pakistan	Arshad Ali	Higher Education Commission of Pakistan	Executive Director
11.05 – 11.10	Singapore	Aflie Othman	raiSE, Singapore Centre for Social Enterprise	Executive Director
11.10 – 11.15	Thailand	Nuttaphong Jaruwannaphong	Thai Social Enterprise Office	Director
11.15 – 11.20	Vietnam	Nguyen Quang Vinh	Chamber of Commerce and Industry	Vice General Secretary
11.20 – 11.35	<i>Commentary by Moderators</i>			

### **3. Speakers: Role of municipal governments in promoting social economy**

- T L, Satyaprakash, Municipal Commissioner, Gurgaon, Haryana, India
- Seon-Seop Kang, Director of the Social Economy Division, Seoul Metropolitan, Korea
- Young-bae Kim, Mayor of the Association of Korean Local Governments for Social Economy and Solidarity
- Moderator: Paul Carttar

### **4. Speakers: Panel discussion on multi-sector collaboration success cases focusing on the housing sector**

- Vishnu Swaminathan, Country Director of Ashoka Foundation 'Housing for All' in India
- Jewon Lee, Director of Toad Housing, Korea
- Charlie Ayco, CEO and Managing Director of Habitat for Humanity, Philippines
- Moderator: Bruno Dercon, Senior Human Settlements Officer, UN Habitat Regional Office for Asia and the Pacific, Japan

## Breakout Facilitators:



Tristan Ace is the Global Partnership and Development Manager, Social, from the British Council. He leads the British Council's Social Enterprise programme across Asia, where he is based in Hong Kong. He has managed social enterprise programmes in China, Myanmar, Bangladesh and in India where he worked to develop the social enterprise sector. The British Council's social enterprise programme operates in 12 countries in Asia and delivers a range of support from capacity building to government advisory. Tristan has led on developing this strategy and worked with governments to support social enterprise across the region. Most recently, Tristan launched the British Council's social enterprise programme in Ghana, Kenya and Ethiopia.



Stacey Choe is AVPN's Membership Services Director. Prior to AVPN, she had 8 years of experience in marketing communications, events management, market research and strategy. She spent three years as a marketing director where she became the leading PR and communications consultant in the food and lifestyle industries in China. In Singapore she was responsible for regional incentive and rewards programmes in Intel Corporation. Prior to that, Stacey worked in the government sector on nationwide campaigns relating to social cohesion.



Laurence Kwark is the Secretary General of the GSEF Secretariat. Prior to joining the GSEF, she served as a UN representative of Pax Romana ICMICA in Geneva where she also had served as the Secretary General for 5 years. Over 30 years of her career, she devoted herself to improve human rights and social development of many developing countries particularly in Asia and South America region. She worked for many leading organizations such as Terre d'avenir & CCFD, Lebret-Irfed Centre and EMPISA. Laurence holds Master's degree in sociology from EHESS (Ecole des hautes Etudes en Sciences Sociales, Paris). She is French and fluent in Korean, French, English and Spanish.



Andrew Muirhead is a board member of the European Venture Philanthropy Association (EVPA) and is on the Advisory Board for The Centre for Charitable Giving and Philanthropy. He also serves as a Member of a Ministerial Task Force on Health Inequalities. Andrew has been involved in the UK Philanthropic sector since 1993. He went on to lead Lloyds TSB Foundation for Scotland as Chief Executive until 2008, when he became Founding Chief Executive of Inspiring Scotland. Andrew has led the development of a wide range of innovative programmes to support Scottish charities to tackle key social challenges both in the UK and in developing countries in Asia, Africa, Eastern Europe and South America.



Markus Hipp is the Executive Director of BMW Foundation, Herbert Quandt. He is a member of the advisory council of the Association of German Foundations in Berlin, a member of the board of trustees of the Breuninger Foundation, a board member of the Paretz Foundation as well as a founding director and member of MitOst e.V., an association for language and cultural exchange in Central, Eastern and Southeastern Europe. Since 2008 Markus Hipp is an elected member of the city council of Ketzin, Brandenburg. In 2011 he became a board member of the European Venture Philanthropy Association